

VICTORIA J. GALLAGHER

Professor of Communication

NC State University, Box 8101
106 Caldwell Hall
Raleigh, NC 27695-8104
(919) 515-3490

Home Address

3321 Alslee Oaks Dr.
Raleigh, NC 27606
(919)-661-7264

Education

Ph.D., Northwestern University, Evanston, Illinois, December 1990

Dissertation Title: "Repositioning the University: Organizational Symbolism and the Rhetoric of Permanence and Change" GPA: 4.0/4.0

M.A., Northwestern University, Evanston, Illinois, June 1989

Degree in Communication Studies with additional course work in the Kellogg Graduate School of Management GPA: 4.0/4.0

B.A., Michigan State University, East Lansing, Michigan, June 1983

Major: Communication; Business Administration concentration
GPA: 3.7/4.0

Teaching Experience

Professor, August 2006-present

Associate Professor, August 1996-present

Assistant Professor, August 1990-August 1996, NC State University

Undergraduate Courses Taught

Survey of Rhetorical Theory

Ethical Issues in Communication

Critical Analysis of Organizational Communication

Interpersonal Communication

Experimental Course in Speaking and Writing

Rhetorical Criticism

Communication and Gender

Presentational Speaking

Public Speaking

Visual Rhetoric

Graduate Courses Taught

Rhetorical Criticism: Theory and Practice

Communication Consulting

Critical and Cultural Approaches to Organizational Communication

Visual Rhetoric

Rhetoric and Digital Media

Dissertation Direction

Martin, Kelly, chair of advisory committee, Ph.D. in Communication, Rhetoric, and Digital Media. "*Visual Research: Introducing a Schema for Methodologies and Contexts.*" Successfully defended, March 22, 2011.

Turnage, Anna, chair of advisory committee, Ph.D. in Communication, Rhetoric, and Digital Media. "*Identification and disidentification in organizational discourse: a metaphor analysis of e-mail communication at Enron.*" Successfully defended, May 6, 2010.

Cashman, Shaun, chair of advisory committee, Ph.D. in Communication, Rhetoric, and Digital Media. "*The rhetoric of immersion in video game technologies.*" Successfully defended, June 11, 2010.

Berg, Chris, chair of advisory committee, Ph.D. in Communication, Rhetoric, and Digital Media, doctoral candidate, dissertation stage.

Kalin, Jason, chair of advisory committee, Ph.D. in Communication, Rhetoric, and Digital Media, dissertation stage.

Doctoral Committees

Fargo, Kati, Ph.D. in Communication, Rhetoric, and Digital Media, preparing for exams.

Lee, Jae Young, Ph.D. in Design, Spring-2005, in progress.

Ma, Magdy, Ph.D. in Design, "*A semiotic phenomenology of visual rhetoric: communication and perception of attributes of cultural sustainability in the visual environment of public housing,*" Successfully defended, 2008.

M.S. Committees

Served on 17 M.S. in Communication committees, chair for 8, Spring 2002-present; Served on 16 masters thesis committees for the M.A. in Technical Communication, M.A. in English, and M.A. in Liberal Studies programs, chair for 3, Fall 1990 - 2002.

Thesis Committee Chair

"*Churchill's Rhetoric of Anti-appeasement,*" Kevin Orfield, English, 1993.

"*Voices in the Debate on Physician-Assisted Suicide: A Metaphoric Analysis,*" Elizabeth S. Spragins, Technical Communication, 1995 (Published under the title *Metaphoric Analysis of the Debate on Physician Assisted Suicide* by Symposium Studies, 54).

"*The Connection Between Michel Foucault's Discursive Forms and the Construction of Scientific Knowledge: A Case Study of AIDS-related Discourse,*" J. Edward Berkhoff, Technical Communication, 1996.

Faculty Adviser: Undergraduate Honors Research Papers

- 4 presented at Southern States Communication Association annual conferences
- 4 presented at the Depauw Undergraduate Honors Conference
- 1 presented at the NC State Undergraduate Honors Research Symposium
- 6 presented at the Lambda Pi Eta Undergraduate Research Conference

Visiting Professor, Spring 1992, Department of Speech Communication, University of North Carolina at Chapel Hill

Course taught: Organizational Communication

Teaching Assistantship, September 1986-June 1987, September 1988-June 1990, Northwestern University, Evanston, Illinois

Courses taught

- Public Speaking (3 years)
- Interpersonal Communication (1 year)
- Organizational Communication (1 year)

Course Assisted

Rhetorical History of the United States (1 year)

Publications

RESEARCH:

Peer Reviewed Journal Articles

Gallagher, V. J., Martin, K. N., Ma, M. “Visual Wellbeing: Intersections of Rhetorical Theory and Design,” Design Issues (2011). 27(2), 25-39.

Gallagher, V. J. & Martin, K. N. (2010). Reading visual rhetoric in a communication culture. Book review of Lester C. Olson, Cara A. Finnegan and Diane S. Hope, eds. *Visual Rhetoric: A Reader in Communication and American Culture* (2008). Southern Communication Journal, 75 (5).

Zagacki, Kenneth and Gallagher, Victoria J, “Rhetorical Depiction of Nature: The Case of the Museum Park at the North Carolina Museum of Art,” *Quarterly Journal of Speech*, 95:2, (May 2009), 171-191.

Gallagher, Victoria J. and Zagacki, Kenneth, “Visibility and Rhetoric: Epiphanies and Transformations in the *Life* Photographs of the Selma Marches of 1965,” Rhetoric Society Quarterly, 37:2 Spring 2007.

Gallagher, Victoria J. and Zagacki, Kenneth, "Visibility and Rhetoric: The Power of Visual Images in Norman Rockwell's Depictions of Civil Rights," Quarterly Journal of Speech, 91 (May 2005) 175-200.

Gallagher, Victoria J., "Black Power in Berkeley: Postmodern Constructions in the Rhetoric of Stokely Carmichael," in Quarterly Journal of Speech, (May 2001) 144-157.

Haller, Cynthia R., Gallagher, Victoria J., Weldon, Tracey, Felder, Richard, "Cooperative Learning in Chemical Engineering Workgroups: Dynamics of Peer Teaching and Learning," in Journal of Engineering Education, (July 2000).

Gallagher, Victoria J. "Reconciliation and Amnesia in the Birmingham Civil Rights Institute," in Rhetoric and Public Affairs, 2 (Summer, 1999) 303-320.

Gallagher, Victoria J. "University Repositioning: A Review of Four Cases," in The Journal of College Admission, 154 (Winter 1997) 12-17.

Gallagher, Victoria J., "Remembering Together?: Rhetorical Integration and the Case of the Martin Luther King, Jr. Memorial," in The Southern Communication Journal, 60 (Winter 1995) 109-119.

Gallagher, Victoria J., "Ethical Considerations in College Admission Practices: A Proposal for Dialogic Involvement," in The Journal of College Admission, 137 (Fall 1992) 8-12.

Dionisopolous, George N., Gallagher, Victoria J., Goldzwig, Steven R., and Zarefsky, David "Martin Luther King, the American Dream and Vietnam: A Collision of Rhetorical Trajectories," Western Journal of Communication, 56 (Spring 1992) 91-107.

Zarefsky, David and Gallagher, Victoria J., "From 'Conflict' to 'Constitutional Question': Transformations in Early American Public Discourse," Quarterly Journal of Speech, 76:3 (August 1990) pp. 247-261.

Peer Reviewed Book Chapters

Gallagher, Victoria J., and LaWare, Margaret, "Sparring with Public Memory: The Rhetorical Embodiment of Race, Power, and Conflict in the Monument to Joe Louis," in Dickson, G. Ott, B. and Blair, C. eds. Places of Public Memory: The Rhetoric of Museums and Memorial, (University of Alabama Press), 2010.

LaWare, Margaret and Gallagher, Victoria, "The Power of Agency: Urban Communication and the Rhetoric of Public Art," in Gary Gumpert and Susan Drucker eds., The Urban Communication Reader, (Hampton Press) 2007.

Gallagher, Victoria J., "Displaying Race: Cultural Projection and Public Memory," in Lawrence J. Perelli, ed., The Rhetoric of Display, (University of South Carolina Press) 2006.

Gallagher, Victoria J., "Memory as Social Action: Cultural Projection and Generic Form in Civil Rights Memorials," in Communities, Creations, and Contradictions: New Approaches to Rhetoric for the Twenty-first Century, ed. Steven R. Goldzwig and Patricia A. Sullivan, (Sage Publications, Inc.) 2004.

Gallagher, Victoria J., Carter, Michael, Miller, Carolyn, "Integrated Approaches to Teaching Rhetoric: Unifying a Divided House," in The Realms of Rhetoric: A Multidisciplinary Inquiry into the Prospects for Rhetoric Education (SUNY Press) 2003.

Haller, Cynthia, Gallagher, Victoria J., Weldon, Tracey, Felder, Richard "Dynamics of Peer Interactions in Cooperative Learning." in the Proceedings of the 1999 American Society of Engineering Educators Conference, June 1999.

Gallagher, Victoria J., "The Role of the TA in the Interactive Classroom," Preparing the Professoriate of Tomorrow to Teach: Selected Readings in TA Training, (Dubuque, IA: Kendall-Hunt Publishing Co., 1990).

TEACHING (textbooks):

Gallagher, Victoria J.
Teaching Annotations in Public Speaking: Strategies for Success, by David Zarefsky, Needham Heights, MA: Allyn and Bacon, 1995.

Beal, Melissa L., Gallagher, Victoria J., and Williams, L. Glen
Instructor's Resource Manual and Test Item File for Public Speaking: Strategies for Success by David Zarefsky, Needham Heights, MA: Allyn and Bacon, 1995.

Manuscripts Under Review

Gallagher, Victoria J. Crafting a Necessary Space: The Rhetoric of Civil Rights-Related Museums and Memorials, book prospectus and chapters under review at University of Alabama Press.

Zagacki, Kenneth and Gallagher, Victoria J. "Museums and the Experience of History and Social Knowledge: A Rhetorical Analysis of 'Titanic: The Artifact Exhibit,'" Western Journal of Communication, revise and resubmit, spring 2010.

Gallagher, Victoria J., Martin, Kelly, and Ma, Magdy, "Visual Well-being: Intersections of Rhetorical Theory and Visual Design," Design Issues, revise and resubmit, Spring 2010.

Gallagher, V. J., Zagacki, K. & Martin, K. N. Materiality and Urban Communication: The Rhetoric of Communicative Spaces. In J. Packer and S. Wiley (Eds.) Communication Matters: Materialist Approaches to Media, Mobility, and Networks, Routledge, accepted for publication.

Zagacki, Kenneth, and Gallagher, Victoria J., "Therapeutic Rhetoric and the Museum Cure: The Commemorative Experience of 'Titanic: The Artifact Exhibit,'" Rhetoric Society Quarterly, revise and resubmit, Spring 2010.

Grants

Recipient: **Gallagher, Victoria J.**
Grantor: CHASS Summer Stipend
Study: Crafting a Necessary Space: The Rhetoric of Civil Rights-related Museums and Memorials
Grant Amount: \$5000
Grant Status: Funded, Summer 2004

Recipient: **Gallagher, Victoria J.**
Grantor: CHASS Research Fund
Study: "On site research at the African American Museum in Detroit, MI, the Martin Luther King Jr. Memorial Waterfall in San Francisco, CA, and the LBJ Library, Austin, TX."
Grant Amount: \$2000
Grant Status: Funded, Academic Year 2003-2004

Recipients: **Haller, Cynthia, Gallagher Victoria, J., and Weldon, Tracy**
Grantor: Engineering Information Foundation
Study: "Gender and Communication in Engineering Teams: Enhancing the Recruitment and Retention of Women Engineers"
Grant amount: \$24,370
Grant status: Funded, Summer 2000

Recipient: **Gallagher, Victoria J.**
Grantor: CHASS Research Fund
Study: On site research at the Martin Luther King, Jr, Memorial, Atlanta GA, and the National Civil Rights Museum, Memphis TN
Grant Amount: \$1500
Grant status: Funded for 1999/2000 school year

Recipients: **Miller, Carolyn, Gallagher, Victoria J., and Carter, Michael**
Grantor: Provost Course Development Grant
Study: "Communication and Composition -- English 111T for textiles majors"
Grant status/amount: Funded for Fall 1996, \$45,000
Funded for Fall 1997, \$40,000
Funded for Fall 1998, \$28,000.

Recipients: **Haller, Cynthia, Gallagher, Victoria, J., and Weldon, Tracy**
Grantor: Engineering Information Foundation
Study: "Gender and Communication in Engineering Workteams"
Grant amount: \$40,000
Grant status: Funded, Summer 1998

Recipient: **Gallagher, Victoria J.**
Grantor: College of Humanities and Social Sciences Travel Grant
Study: On site research at the Birmingham Civil Rights Institute
Grant amount: \$500.00
Grant status: Funded, June 1997

Recipient: **Gallagher, Victoria J.**
Grantor: North Carolina State University Professional Development Grant
Study: "Communication Ethics and Public Policy"
Grant amount: \$ 5,000.00
Grant status: Funded, Spring 1995

Awards

RESEARCH:

- 1999 Best Paper Award, June 1999 from the American Society of Engineering Educators, annual conference, the Educational Research and Methods division.
- B. Aubrey Fisher Journal Article Award, Runner Up, February 1993 from the Western States Communication Association for the published article, "Martin Luther King, the American Dream and Vietnam: A Collision of Rhetorical Trajectories."
- Kenneth Burke Society Top Three Paper Award, November 1992, from the Speech Communication Association for the paper titled, "The Progressive Farmer and the Cultivation of Southern Agri-culture: A Study of the Rhetoric of Cultural Change."
- Research Assistantship, September 1987-June 1988, Northwestern University, Evanston, Illinois.

TEACHING:

- Communication Department Outstanding Teacher Award, December 2005.
- University Outstanding Teacher Award, 1999.
- College of Humanities and Social Sciences Outstanding Teacher Award, 1999.
- Inductee into the NC State University Academy of Outstanding Teachers, 1999.
- Nominated for NC State College of Humanities and Social Sciences Outstanding Teacher Award, 1995, 1996, 1997, 1999.

- Nominated for Board of Governor's Award for Excellence in Teaching, 1998-99.
- NC State College of Humanities and Social Sciences Outstanding Advising Award, 1992.

SCHOLARLY

- Phi Beta Kappa
- Phi Kappa Phi

Papers and Presentations

Gallagher, Victoria J., "Visuality and Materiality in the work of Andy Goldsworthy," competitively selected paper to be presented at the Rhetoric Society of America bi-annual conference, Minneapolis, MN, May 2010.

Gallagher, Victoria J., "When Material Dreams Collide: Commemoration and Racial Identity in the New New South," a response essay presented at the Southern States Communication Association annual conference, Memphis, TN, April 2010.

Gallagher, Victoria J., "Who's Memory: Contestation and Free Speech on the Capitol Grounds of Columbia, SC," paper presented as part of a competitively selected panel at the Southern States Communication Association annual conference, Memphis, TN, April 2010.

Gallagher, V. J., Martin, K. N. & Ma, M., "Visual Wellbeing: Intersections of Rhetorical Theory and Visual Design," Paper presented at the NC State College of Design Graduate Symposium: The Rhetoric of Authenticity in Design Practices and for Community Experience, Raleigh, NC, January 2010.

Gallagher, Victoria J., "History, Public Memory, and Race: Inquiries into 21st Century Instantiations," response essay presented at the National Communication Association annual conference, Chicago, IL, November 2009.

Gallagher, Victoria J., Martin, Kelly, and Zagacki, K. "Rhetorics of Stability and Change in the Urban Ecology: Addressing the Problem of Urban Displacement through the Development of Communicative Spaces," competitively selected paper presented at the National Communication Association annual Urban Communication Pre-Conference Seminar, Chicago, IL, November 2009.

Gallagher, Victoria J., Ma, Magdy, and Martin, Kelly, "Visual Well-being: Intersections of Rhetorical Theory and Visual Design," competitively selected paper presented at the National Communication Association annual conference, Chicago, IL, November 2009.

Gallagher, Victoria J., Zagacki, Kenneth, "Materiality and Urban Communication: The Rhetoric of Communicative Spaces," Materializing Communication & Rhetoric" Technologies, Infrastructures and Flows, Inaugural CRDM Symposium, Raleigh, NC, September 2009.

Gallagher, Victoria J. and Zagacki, Kenneth “Rhetorical Depiction and the Mediation of Nature: The Case of the North Carolina Museum of Art Sculpture Park,” competitively selected paper presented as part of the Urban Communication Pre-Conference, National Communication Association annual conference, Chicago, IL, November 2007.

Gallagher, Victoria J. and Zagacki, Kenneth, “The Rhetoric of Public Art in Urban Parks: A Case in Visual Wellbeing,” paper presented as part of a competitively selected panel titled, “Intersections of Visual Communication and Visual Rhetoric: Public Art in a Digital Age,” the Southern States Communication Association annual conference, Louisville, KY, April 2007

Gallagher, Victoria J. and Zagacki, Kenneth “Visibility and Rhetoric in the *Life* Magazine Photographs of the Selma March of 1965,” competitively selected paper presented at the National Communication Association annual conference, San Antonio, TX, November 2006.

Gallagher, Victoria J. and LaWare, Margaret “Sparring with Public Memory: The Rhetorical Embodiment of Race, Power, and Conflict in the Monument to Joe Louis,” paper presented as part of the Urban Communication Pre-Conference, National Communication Association annual conference, San Antonio, TX, November 2006.

Zagacki, Kenneth and Gallagher, Victoria J., “Rhetorical Depiction and the Mediation of Nature: The Case of the North Carolina Museum of Art Nature Park,” paper presented at the Southern States Communication Association annual conference, April 2007, Louisville, KY.

Gallagher, Victoria J. and Zagacki, Kenneth, “Visibility and Rhetoric in the *Life* Magazine Photographs of the Selma March of 1965,” competitively selected paper presented at the National Communication Association annual conference, San Antonio, TX, November 2006.

Gallagher, Victoria J. and LaWare, Margaret, “Sparring with Public Memory: The Rhetorical Embodiment of Race, Power, and Conflict in the Monument to Joe Louis,” paper presented as part of the Urban Communication Pre-Conference, National Communication Association annual conference, San Antonio, TX, November 2006.

Gallagher, Victoria J. and Ma, Magdy, “Visual Well-being: Intersections of Rhetorical Theory and Visual Design,” paper presented as part of competitively selected panel at the National Communication Association annual conference, Boston, MA, November 2005.

Gallagher, Victoria J. and LaWare, Maggie, “The Power of Agency: Urban Communication and the Rhetoric of Public Art,” paper presented as part of the Urban Communication Pre-Conference, National Communication Association annual conference, Boston, MA, November 2005.

Zagacki, Kenneth and Gallagher, Victoria J., “Museums and the Recreation of History: A Rhetorical Analysis of the ‘Titanic: The Artifact Exhibit’.” Competitively selected paper presented at the Southern States Communication Association annual conference, Baton Rouge, LA, May 2005.

Gallagher, Victoria J. and Zagacki, Kenneth. “Visibility and Rhetoric: The Role of Visual

Images in Civil Rights Activism and Commemoration.” Competitively selected paper presented at the Rhetoric Society of America biannual conference, Austin, TX, May 2004.

Gallagher, Victoria J. “Museums and the Recreation of History: Nostalgia, Interactivity, and Public Memory.” Invited paper presented at a Conference in Honor of G. Thomas Goodnight, Northwestern University, April 2004.

Gallagher, Victoria J. “Rhetoric, Communication, and Digital Media: New Directions in Theory, Criticism and Practice.” Paper presented as part of a competitively selected panel, National Communication Association annual meeting, Miami, FL, November 2003.

Gallagher, Victoria J. “Racial Images and the Construction of White Space: The Times, They are a Changin?” Response essay presented as part of a competitively selected panel, National Communication Association, annual meeting, Miami, FL, November 2003.

Gallagher, Victoria J. and Zagacki, Kenneth, “Visibility and Rhetoric: The Rhetorical Function of Visual Images in Civil Rights Activism and Commemoration.” Paper presented as part of the Vice-President’s Spotlight Panel series at the Southern States Communication Association annual conference, Birmingham, AL, April 2003.

Gallagher, Victoria J. “The Joe Louis Memorial as Cultural Projection: Memory in Black and White.” Paper presented as part of competitively selected panel titled, “Cultural Projection and Rhetorical Representations of African American Boxers,” at the National Communication Association annual conference, New Orleans, LA, November 2002.

Gallagher, Victoria J., “The Role of Genre Theory in Critical Analysis of Visual and Material Rhetoric(s).” Competitively selected paper presented at the Rhetoric Society of America bi-annual conference, Las Vegas, Nevada, May 2002.

Gallagher, Victoria J., Weldon, Tracey L., Haller, Cynthia R., Jordan, William J., and Felder, Richard M., “Gender and Communication in Work Team Interactions: Similarities and Difference.” Competitively selected paper presented at the Southern States Communication Association annual conference, Winston-Salem, NC, April 2002.

Gallagher, Victoria J., “Memory, Social Action, and Racial Identity: Stone Mountain and the Martin Luther King, Jr. Memorial.” Paper presented as part of Vice-President sponsored panel titled, “Stone Mountain: Rhetoric, Commemoration, and Marketing,” at the National Communication Association annual conference, Atlanta, GA, November 2001.

Gallagher, Victoria J., “Centrifugal and Centripetal Generic Forces in U.S. Civil Rights Memorials.” Paper presented as part of a competitively selected symposium titled, “Centripetal and Centrifugal Forces in Rhetorical Genres,” at the International Genre Conference, Oslo, Norway, May 2001.

Gallagher, Victoria J., “Memory as Social Action: Cultural Projection and Generic Form in Civil Rights Memorials.” Paper presented as part of competitively selected panel titled, “Communication Culture Through Museums, Memorials, Public Art, and Schools,” at the Eastern Communication Association annual conference, Portland, ME, April 2001.

Gallagher, Victoria J., "University Repositioning: Images of Higher Education in the Age of New Technology." Paper presented as part of a competitively selected panel titled, "Engagement or Disengagement? Reframing Higher Education Through Discourses of Marketing and New Technology," at the National Communication Association annual conference, Seattle, WA, November, 2000.

Gallagher, Victoria J., "The Fairy Tale of the Just War: Antecedent Generic Form and the Metaphoric Construction of Foreign Policy Discourse." Competitively selected paper presented at the Southern States Communication Association annual conference, New Orleans, LA, April 2000.

Gallagher, Victoria J., "Memory as Social Action: Generic Elements in the Martin Luther King, Jr. Memorial." Paper presented as part of a competitively selected panel titled, "Civil Rights Memory Places: Material Rhetoric and Social Change," at the Southern States Communication Association annual conference, New Orleans, LA, April 2000.

Gallagher, Victoria J., Invited participant for the panel, "The South: Civil Rights." Convention spotlight panel presented at the Southern States Communication Association annual conference, New Orleans, LA, April 2000.

Gallagher, Victoria J., "Genre as Social Action: Civil Rights Memorials, Public Memory and Postmodernity." Paper presented as part of competitively selected panel titled, "Revisiting Genre Theory in the Context of Postmodernity: Public Space, Public Memory, and Communication Pedagogy," at the National Communication Association annual conference, Chicago, November 1999.

Haller, Cynthia, Gallagher, Victoria, Weldon, Tracey, and Felder, Richard "Dynamics of Peer Interactions in Cooperative Learning." Competitively selected paper presented at the American Society of Engineering Educators annual conference, Charlotte, NC, June 1999.

Gallagher, Victoria J. and Carter, Michael "Speaking, Writing, and Rhetoric: The Strategic Communication Model," Competitively selected paper presented at the joint SSCA/CSCA conference, St. Louis, April 1999.

Gallagher, Victoria J., "Gender Issues in On-Line Environments: A Question of Ethos." Panel presented at the SouthEastern Women's Studies Association, annual conference, Raleigh, April 1999.

Gallagher, Victoria J., Carter, Michael, and Beatty, Greg "Teaching a Basic Course in Speaking and Writing: The Strategic Communication Model." Short course to presented at the National Communication Association annual conference in New York, November 1998.

Gallagher, Victoria J., "Of Criticism and Critical Practices: Accounting for Constructed Styles, Voices and Memories." Invited response to the top paper panel, Rhetoric and Public Address Division, presented at the annual SSCA conference in San Antonio, April 1998.

Gallagher, Victoria J., "Representation, Recreation and Memory: The Contexts of Racism in the Birmingham Civil Rights Institute." Competitive paper presented at the National Communication Association annual conference in Chicago, November 1997.

Gallagher, Victoria J., "Rhetoric, Conflict and Memory in a Postmodern Society: The Case of the Montgomery Civil Rights Memorial." Competitive paper presented at the National Communication Association annual conference in Chicago, November 1997.

Gallagher, Victoria J., "Black Power in Berkeley: Postmodern Constructions in the Rhetoric of Stokely Carmichael" Competitive paper presented at the Speech Communication Association annual conference, San Diego, CA, November 1996.

Gallagher, Victoria J., "The North Carolina Low-level Radioactive Waste Siting Controversy: Metaphors, Ethical Systems and Invention in Public Policy Discourse" Competitive paper presented at the Speech Communication Association annual conference, San Diego, CA, November 1996.

Gallagher, Victoria J., "Memorializing the Civil Rights Movement: Historical Legacies, Situated Texts and the Rhetoric of Conflict" Invited paper presented for the Convention Spotlight Program at the Civil Rights Museum in Memphis, Southern States Communication Association annual conference, Memphis, TN, March 1996.

Gallagher, Victoria J., "Kenneth Burke and Ethics: Contextualism, Pragmatism and the Paradox of Shared Experience" Competitively selected paper presented at the Speech Communication Association annual conference, San Antonio, Texas, November 1995

Gallagher, Victoria J., "Exploring Gender, Culture and Science: A Cross-Cultural Communication Approach" Competitively selected paper presented at the Southern States Communication Association annual conference, New Orleans, Louisiana, April 1995.

Gallagher, Victoria J., "The Usefulness of a Cross-cultural Model for Examining Issues of Gender and Communicative Choice within Organizations" Competitively selected paper presented at the Speech Communication Association annual conference, New Orleans, Louisiana, November 1994

Gallagher, Victoria J., "Remembering Together: Rhetorical Integration and the Case of the Martin Luther King, Jr., Memorial" Competitively selected paper presented at the Speech Communication Association annual conference Miami, Florida, November 1993

Gallagher, Victoria J., and Therrell, A. Lane, "The Progressive Farmer and the Cultivation of Southern Agriculture: A Study of the Rhetoric of Cultural Change" Competitively selected paper presented at the Speech Communication Association, November 1992.

Gallagher, Victoria J., "The Quest for a Beloved Community: The Martin Luther King Memorial as Public Space" Competitively selected paper presented at the Southern Speech Communication Association annual conference in San Antonio, Texas, April 1992.

Gallagher, Victoria J., "Ethical Considerations in College Admissions Practices: A Proposal for Dialogic Involvement" Competitively selected paper presented at the Speech Communication Association Convention, Atlanta, Georgia November 1991

Gallagher, Victoria J., “Permanence and Change in Organizational Discourse: A Case Study in Rhetorical Repositioning” Competitively selected paper presented at the Speech Communication Association Convention, Atlanta, Georgia November 1991

Gallagher, Victoria J., “Symbolic Action, Culture, Permanence and Change: A Critical Addition to Organizational Studies” Competitively selected paper presented at the Speech Communication Association Convention, Chicago, Illinois November 1990

Gallagher, Victoria J., “Permanence and Change in the Discourse of American Higher Education” Competitively selected paper presented at the Speech Communication Association Convention, Chicago, Illinois November 1990.

Gallagher, Victoria J., “Deconstruction the Liberal Vision: Images of Equality in the Rhetoric of Shirley Chisolm and George McGovern” Competitively selected paper presented at the Speech Communication Association Convention, Chicago, Illinois November 1990.

Gallagher, Victoria J., “Performance as Symbolic Action in a Postmodern World: A Conversation With Burke, Turner, and Lentricchia” Competitively selected paper presented at the Speech Communication Association Convention, San Francisco, California November 1989

Gallagher, Victoria J., “The Role of the T.A. in the Interactive Classroom” Competitively selected paper presented at the 2nd National Conference on the Training and Employment of Teaching Assistants, Seattle, Washington November 1989

Gallagher (Unger), Victoria J., and Zarefsky, David, “Martin Luther King, the American Dream, and Vietnam: A Collision of Rhetorical Trajectories” Competitively selected paper presented at the Speech Communication Association Convention, New Orleans, Louisiana November 1988

Invited respondent for 22 panels, approximately half at SSCA conferences, the other one half at NCA (formerly SCA) conferences

Invited panel participant (round table discussion etc.) for 13 panels (11 at SSCA, 2 at NCA – formerly SCA)

Service

Professional Service

- Editorial Board for, Southern Journal of Communication, 2008-present.
- Editorial Board for Rhetoric Society Quarterly, 2007-present.
- Editorial Board for Western Journal of Communication, 2007-present.
- Member, Urban Communication Foundation Advisory Board, 2007-present.
- Planner, Urban Communication Foundation NCA Pre-conference Seminar, 2007-present.

- Guest Reviewer, Rhetoric and Public Affairs, 2009.
- Guest Reviewer, Communication Theory, 2008-2009.
- Selection Committee, Janice Hocker Rushing Early Career Scholarship Award, Southern States Communication Association, 2005-2008.
- Editorial Board for Western Journal of Communication, 2007-present.
- Editorial Board for Rhetoric Society Quarterly, 2007-present.
- Editorial Board for Southern Communication Journal, 1999-2004.
- Guest Editorial board member for special issue of *Communication Education*, 2004.
- Editorial Board for Management Communication Quarterly, 2000- 2002.
- Member, Advisory Committee for Urban Communication Association, 2007-present.
- Nominating Committee, Rhetoric and Public Address Division, Southern States Communication Association, 2002-2003.
- Teaching and Research Awards Committee Member, Southern Speech Communication Association, 1995.
- Chair, Rhetoric and Public Address Division, Southern Speech Communication Association, 1994.
- Vice-Chair, Rhetoric and Public Address Division, Southern Speech Communication Association, 1993.
- Program Planner, Rhetoric and Public Address Division, Southern Speech Communication Association, 1992.
- Reader for Competitive Panels and Papers, Rhetoric and Public Address Division, Southern Speech Communication Association, 1991, 1995, 1996, 1998, 2000.

University Service

- Member, Graduate Operations Council, 2008-present.
- Member, Administrative Board of the Graduate School, 2008-present.
- Student Speaker Trainer for University Commencement Committee, 1997-present.
- Graduate Faculty, NC State, 1990-present.
- Graduate doctoral exam referee, 1995, 1997, 1998, 1999, 2000.
- Member of Scholarly Repository Advisory Committee, 2006-present
- Responsible Conduct of Research Advisory Committee, 2007-present.
- Member of University Commencement Committee, 1993-1995, 1997-present.

College Service

- Convener and Administrator of CHASS Graduate Studies Committee, 2008-present.
- Chair, Associate Dean of Academic Affairs Search Committee, 2010.

- Associate Dean of Graduate Programs, 2008-present.
- Associate Director, Communication, Rhetoric and Digital Media Ph.D. program, 2005 for three year term, primary responsibility for recruitment and admission.
- Member of Arts Studies Director, Search Committee, Spring 2006.
- Member of CHASS Associate Dean Search Committee, Spring 2004.
- Member of Interdisciplinary Ph.D. Program Committee, 2001-present.
- Member of CHASS Outstanding Junior Scholar Award Committee, 1999, 2000.
- Chair of CHASS Personnel Committee, 1996-1999.
- Member of CHASS College Curriculum Committee, 2002-2003.
- Member of Center for Information Society Studies Advisory Board, 1997- 2003.
- Member of CHASS Government Committee, 1994-1996.
- Member of CHASS Women's Studies Program Committee, 1994-1998.

Departmental Service

- Ad hoc participant in Departmental Scholarship Committee
- Member, PCOST faculty search committee, 2010
- Associate Department Head, 2000-2003 (see description of duties below).
- Concentration Coordinator, Public and Interpersonal Concentration, 2004-2006 (see description of duties below)
- Chair, Opportunity Hire Search Committee, Fall 2007
- Chair, Department Head Internal Search Committee, Fall 2006
- Chair of Communication Department Curriculum Committee, 2000-2002.
- Chair of Communication Department Curriculum Review Committee 1996-1998.
- Chair of Communication Department Honors Committee, 1994-1998.
- Chair of Department Development Committee, 2002.
- Chair of Department Search Committees, 2006, 2002-2003, 2000-2001.
- Formal Mentor for departmental junior faculty members, 1996-present.
- Member of Research Professor search committee, 2006-2007.
- Member of Department Head search committee, 2001-2002, 1996-1997.
- Member of various faculty search committees, 2006-2007, 2002, 2001, 2000, 1999, 1998, 1997, 1996, 1994, 1993.

- Member of Department Graduate Committee, 2006-2007.
- Member of Department Development Committee, 2006-2007.
- Member of Department Honors Committee, 2004-2005.
- Faculty Adviser for NC State's Beta chapter of Lambda Pi Eta, National Undergraduate Communication Honor Society, 1991-1996.
- Member of Communication Department Research Committee, 1995-1996.
- Member of Communication Department CQI Team, 1993-1994.
- Member of Department Curriculum Committee, 1992, 2003.

Administrative Experience

Interim Associate Dean for Academic Affairs and Graduate Studies for CHASS, Summer 2010 – present, North Carolina State University

Oversees undergraduate policies, procedures, and curricula; manages undergraduate enrollment, including monitoring GER sections; manages college undergraduate program assessment; oversees all distance education (DELTA) initiatives; interviews assistant professor candidates in the humanities; supervises academic affairs personnel; plans and organizes external reviews of academic departments; oversees graduate operations within CHASS, representing CHASS across the university; oversees graduate student support programs and funding; oversees graduate student completion; responsible for graduate programs, course proposals and graduate enrollment.

Associate Dean of Graduate Studies for CHASS, 2008 – Spring 2010, North Carolina State University

Responsible for overseeing graduate operations within CHASS and representing CHASS across the university. Also responsible for overseeing graduate student support programs, student completion, new programs and course proposals and, graduate enrollment.

Associate Director, Communication, Rhetoric, and Digital Media doctoral program, 2005-present, North Carolina State University

Responsible for admissions and recruitment for interdisciplinary doctoral program including initiating and maintaining contact with prospective students and applicants, overseeing and assisting in the development of admission and recruitment strategies, materials and procedures, and organizing and implementing on-campus recruitment visits; responsible for planning and implementing program orientation for incoming classes/cohorts; serve as liaison between program/director and COM/ENG department(s) on issues of work assignments and course scheduling; serve on the program committee; assist in development and implementation of program policies, procedures, assessment;

assist the director with budget and with funding initiatives; advise the director as requested.

Concentration Coordinator, Spring 2004-Spring 2006

Department of Communication, North Carolina State University

Responsible for coordinating the scheduling of courses in the Public and Interpersonal Concentration, advising department head on hiring of lecturers, developing and maintaining the quality of the concentration's curriculum, facilitating assessment of the concentration's curricular objectives and outcomes, facilitating the development of compact planning initiatives in the concentration, advising the department head on other issues as requested.

Associate Department Head, August 2000-August 2003,

Department of Communication, North Carolina State University

Responsible for developing, implementing and enforcing all undergraduate curricular policies and programs for department of over 1000 undergraduate majors, including advising, scholarships, student grievances, incoming and transfer student requirements, core courses, new course proposals, curriculum changes; other duties include development and implementation of departmental alumni initiatives, publication of internal and alumni departmental newsletters, supervision of office staff, planning and leading yearly faculty retreat and other special events, attending college events and meetings in lieu of department head as needed, consulting with department head on policy issues as requested.

**Associate of the Center for the Teaching Professions, September 1989-June 1990,
Northwestern University, Evanston, Illinois**

TA Consultant: Consulted with Teaching Assistants about problems commonly encountered in the classroom, led discussion and seminars focusing on instructional skills, grading, the social and cultural issues confronted by International TAs, designed meetings and activities for the specific needs of particular groups such as Math TAs and Chemistry TAs.

Consultant, Office of Summer Session and Special Programs, Summer 1988 and Summer 1989, Northwestern University, Evanston, Illinois

Reviewed and evaluated on-going special programs, compiled and presented Summer Session statistical information including enrollment and matriculation studies, demographic trends, made recommendations for future marketing strategies based on statistical analysis, assisted with production of Summer Session marketing materials.

**Interviewer, Office of Undergraduate Admission, Summer 1987,
Northwestern University, Evanston, Illinois**

Interviewed undergraduate applicants for admission, wrote interview summaries, made recommendations to admission staff.

**Assistant Director of Admission, September 1984-July 1986,
Concordia University, River Forest, Illinois.**

Provided information to prospective students and their parents via high school visits, on-campus visit programs, letters, and phone calls, attended college nights, visited high schools, developed admission publications, participated in planning of on-campus

visitation events, mentored admission counselors, read folders, participated in all admission decisions, assisted director in development of recruitment and retention policies and strategies.

**Admission Counselor, September 1983-September 1984,
Concordia University, River Forest, Illinois**

Provided information to prospective students and their parents via high school visits, on-campus visit programs, letters, and phone calls, attended college nights, visited high schools, participated in planning on-campus events, read folders, participated in admission decisions.

Consultancies

Young Entrepreneurs Organization (YEO), led workshop on organizational and communication ethics, October 2002.

North Carolina Freedom Monument Project, assisted in planning and presented a day-long symposium for community members and leaders from around the state (June 2002); currently serve on the marketing and public relations committee (July 2002-present), presented lectures to town meetings in various locations around the state (September 2002, November 2002); worked on site selection committee (2003-2004); appointed to artist selection committee (Fall 2004-2006), artist liaison committee and member, board of directors (2006-present).

Resurrection Lutheran Church, Cary NC, led six weekend workshops on communication and team ministry, focusing on core skills, developing communication channels and networks, developing team covenant, goal-setting. March 1999, October 1999, August 2000, March 2001, August 2001, August 2002.

U.S. Army Research Office, presented workshop on communication and gender in science and engineering work teams, March, 1999.

Mid-south District of the Lutheran Church Missouri-Synod, presented three-day workshop on communication and team ministry, February 1999.

Wellspring Dimensions in Leadership Programs, presented sessions on envisioning the future, managing conflict, encouraging diversity for week long leadership training seminar for non-profit, church affiliated leaders, Summer 1997.

Exploris museum, consultant for communication practices, Spring 1995, Fall 1996.

Headstart of New Hanover County, facilitator for planning meetings, Spring 1995.

North Carolina League of Women Voters, facilitator for annual meeting, Spring 1994.

Integral Mid-Range Users Group, presented workshop on interpersonal and presentational skills, Spring 1992.

ITRE seminar on communication with press, publics and constituencies, Spring 1991