

# **NEWS RELEASE**

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## **NOVEMBER IS DEADLINE FOR FRUIT INSURANCE IN NORTH CAROLINA FOR IMMEDIATE RELEASE**

The final date for North Carolina producers of apples, blueberries, grapes, or peaches to obtain crop insurance on next year's crop is November 20, 2007. Current policyholders likewise have until November 20 to make any changes to their existing contracts. Price elections for 2008 will be \$8.65 per bushel for fresh apples, \$1.07 per pound for blueberries, \$420 per ton for grapes, and \$16.00 per bushel for fresh peaches. Crop insurance provides coverage against production losses due to damage caused by natural perils and adverse weather conditions such as hail, wind, frost, and drought. Your actual amount of coverage will be determined from your actual yields and the protection level you select. Fruit producers should consider making crop insurance an essential part of their overall risk management plan to help protect their operations from financial loss. Growers are encouraged to contact a local crop insurance agent as soon as possible for more detailed information and premium quotes. For a list of crop insurance agents in your area, contact the local USDA Farm Service Agency office or log on to the following Risk Management Agency web site: <http://www3.rma.usda.gov/tools/agents/>

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