

James Kiwanuka-Tondo

Associate Professor of Communication

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Home Address

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Education

Ph. D. University of Connecticut, 1999.

Major: Communication Sciences.

Dissertation title: An Organizational Theory of Health Communication
Campaigns: Evidence from the Uganda AIDS Campaigns.

M A. University of Connecticut, 1996.

Major: Communication Sciences.

M A. University of Leicester, 1989.

Major: Mass Communication.

B A. (Honors), Makerere University, 1978.

Major: Literature.

Certificate: Advanced Journalism and Public Relations, International Institute for
Journalism, Berlin, Germany, 1983.

Teaching and Professional Experience

Associate Professor, North Carolina State University, August 2006- present.

Assistant Professor, North Carolina State University, August 2002- August 2006.

Affiliate Research Scientist, Center for HIV/Health Intervention and Prevention, University
of Connecticut, August 2000-present.

Visiting Assistant Professor of Communication Sciences, University of Connecticut, August
1999-August 2002.

Visiting Assistant Professor of Communication, Central Connecticut State University,
August 1998-August 1999.

Head, School of Journalism, Uganda Management Institute (UMI), July 1990-July 1992.

Acting Head, School of Journalism, Uganda Management Institute (UMI), July 1989-July 1990.

Senior Lecturer and Course Director, School of Journalism, Uganda Management Institute (UMI), June 1986-July 1999.

Information Officer (Public Relations), Publications Relations Section, Ministry of Information, June 1978-July 1986.

Courses taught

Undergraduate Courses Taught

Communication Research Methods
Intercultural Communication
Small Group Communication
Mass Communication Theory
Feature Writing

Public Relations Campaigns
Interpersonal Communication
Media Effects
Public Speaking
Public Relations

Graduate Courses Taught

Communication Campaigns
Intercultural/International Communication

Graduate Committees:

- Ph.D. Defense Committee:
 - Chair, Fredessa Hamilton Dissertation Committee, North Carolina State University, Fall 2008- present.
 - Served on Carol Porter Dissertation Defense Committee, Howard University, Washington D. C., Spring 2001.
- Masters committees:
 - Served on 24 M.Sc. in Communication committees, chair for eight and member for 16, North Carolina State University, Spring 2002-present.
 - Served as Chair on four M.I.S. committees, Department of International Studies, North Carolina State University, since Spring 2005.
 - Served as Chair on one Masters in Liberal Arts Studies (MALIS) committee, Department of International Studies, North Carolina State University, fall 2008.

Teaching Assistantship, University of Connecticut, August 1996-August 1998

Courses taught:

Public Speaking
Interpersonal Communication
Media Effects

Administrative Experience

Public Relations Concentration Coordinator, Department of Communication, North Carolina State University, July 2007- to present.

Head, School of Journalism, Uganda Management Institute (UMI).

Responsible for teaching, administration, supervision of staff.

Acting Head, School of Journalism, Uganda Management Institute (UMI).

Responsible for administration, supervision of staff, teaching and research.

Course Director, School of Journalism, Uganda Management Institute (UMI).

Responsible for lecturing, supervision of lecturers, and coordination of academic and student affairs.

Publications

RESEARCH:

Peer Reviewed Journal Articles

- Payton, F. C., & Kiwanuka-Tondo, J. (in press). Contemplating Public Policy in HIV/AIDS Online Content, Then Where is the Technology Spirit? *European Journal of Information Systems*. (Accepted for publication).
- Kiwanuka-Tondo, J., Hamilton, M., & Jameson, J. K. (in press). AIDS Communication Campaigns in Uganda: Organizational factors and campaign planning as predictors of successful campaign execution. *International Journal of Strategic Communication*. (Accepted for publication July 2009).
- Kiwanuka-Tondo, J., Amico, R., Fisher, J., Cornman, D., & De Wet, G. A. (2004). Mbeki's AIDS HIV/AIDS Communication: The Beliefs and Behaviors of a South African Community. *Journal for Community Communication and Information Impact*, 9: 79-90.
- Snyder, L. B., Hamilton, M. A., Mitchell, E. W., Kiwanuka-Tondo, J., Fleming-Milici, F., & Proctor, D. C. B. (2004). A Meta-Analysis of the Effect of Health Mediated Communication Campaigns on Behavior Change in the US. *Journal of Health Communication*, 9 (1): 71-96.
- Kiwanuka-Tondo, J. & Snyder, L. B. (2002). The Influence of Organizational Characteristics and Campaign Design Elements on Communication Campaign Quality: Evidence from 91 Ugandan AIDS Campaigns. *Journal of Health Communication*, 7(1): 59-77.
- Kiwanuka-Tondo, J. (1990). Educational Broadcasting in Africa: The case of Uganda. *Africa Media Review*, 4(2): 46-63.

Peer Reviewed Book Chapters

Snyder, L. B., Hamilton, M. A., Mitchell, E. W., Kiwanuka-Tondo, J., Fleming Milici, F., & Proctor, D. C. B. (In press). The Effectiveness of Mediated Health Communication Campaigns: Meta-Analysis of Differences in Adoption, Prevention, and Cessation Behavior Campaigns. In Preiss Gayle, Burrell Allen & Bryant, J. (Eds.), *Mass Media Theories and Processes: Advances Through Meta-Analysis*. Mahwah, NJ: Lawrence Erlbaum, Inc.

Walker, A., Rios, D., & Kiwanuka-Tondo, J. (2003). The Band Still Plays On: A Content Analysis of HIV/AIDS, African American and Latinos in New England Newspapers. In Diana I. Rios and Ali N. Mohamed, *Brown and Black Communication: Latino and African American Conflict and Convergence in mass Media*, pp. 93-104. Westport, CT: Greenwood Publishing Group.

Published Research Reports

Kiwanuka-Tondo, J. (1991). *Uganda Media Profile and an Inventory on IEC Materials on Health and Family Planning in Uganda: A research study*. Kampala: Ministry of Information and Food and Agriculture Organization.

Manuscripts under review, in-progress or preparation

Kiwanuka-Tondo, J., Payton, F. C., & Albada, K. (in preparation). News Framing of HIV/AIDS in Uganda: Comparative content analysis of government owned and private press.

Kiwanuka-Tondo, J., & Babu, A. (in preparation). Negotiation of Cultural Identities by Ethnic Women at the Workplace in the United States of America

Kiwanuka-Tondo, J., Jameson, J. K., & Katz, S. M. (under review). Implications of Diffusion of Innovations Theory for an Effective Multi-sectoral Approach to HIV/AIDS Prevention Special Issue of the *Journal for the Association of Information Systems (JAIS)*.

Kiwanuka-Tondo, J., Ames, N., & Zeng, L. (under review). Perceptions of Obesity and Overweight: A qualitative study. *Health Education and Behavior*.

Kiwanuka-Tondo, J., & Thakkar, R. (under review). Intercultural Communication Contacts and Networks: Analysis of Indian International Students at an American University Perceptions of Obesity and Overweight: A qualitative study. *Western Journal of Communication*.

Grants

Funded research grants:

Recipient: James kiwanuka-Tondo.

Grantor: College of Humanities and Social Sciences, North Carolina State University.

Study: Preparation of grant proposal for submission to NIH.
Grant Amount: \$4,000.
Grant Status: Funded, Summer 2007

Recipients: Lynette Kvasny, Rhonda Belue, Fay Payton & James Kiwanuka-Tondo.

Grantor: Children, Youth and Families Consortium, Pennsylvania State University.
Study: Intergenerational Learning Using IT in Low-Income African American Families.

Grant Amount: \$5,000.
Grant Status: Funded, Summer 2006

Recipient: James Kiwanuka-Tondo.

Grantor: CHASS Scholarly Faculty Award.
Study: HIV/AIDS Intervention Programs in East Africa: An inventory of HIV/AIDS organizations, public policy and strategies in Tanzania.

Grant Amount: \$4,000.
Grant Status: Funded, Summer 2005.

Recipient: James Kiwanuka-Tondo.

Grantor: North Carolina State University, Faculty Research and Professional Development program.

Study: An analysis of public policy and AIDS organizations in Kenya.

Grant Amount: \$4,000.
Grant Status: Funded, Summer 2004

Recipient: James Kiwanuka-Tondo.

Grantor: John M. Lloyd Foundation.

Study: The Effectiveness of the Uganda AIDS Preventive Campaigns: An analysis of the organizational factors and campaign design elements

Grant Amount: \$20,000.
Grant Status: Funded, Spring 2003.

Recipients: Carl Coelho & James Kiwanuka-Tondo.

Grantor: Research Foundation, University of Connecticut.

Study: Evaluation of the effectiveness of the National Aphasia Association's National Aphasia Awareness Month.

Grant amount: \$1,000.
Grant status: Funded, Spring 2001.

Recipient: James Kiwanuka-Tondo.

Grantor: Research Foundation, University of Connecticut.

Study: AIDS beliefs and preventive behaviors of the people of South Africa.

Grant Amount: \$1,500.
Grant status: Funded Fall 2000.

Recipient: James Kiwanuka-Tondo.

Grantor: Research Foundation, University of Connecticut.
Study: AIDS on the organizations and AIDS campaigns in Uganda
Grant Amount: \$2,500.
Grant status: Funded Fall 2000.

Other non-research grants:

Recipient: Schensul, S. L., Church, O. M., Flamm, J. A. & Kiwanuka-Tondo, J.
Grantor: United States Agency for International Development (USAID).
Study: HIV/AIDS Strategy Development Workshop.
Grant Amount: Not know.
Grant Status: Funded Fall 2001.

Recipient: James Kiwanuka-Tondo.
Grantor: Danish International Development Agency.
Study: Capacity building of the School of Journalism, Uganda Management Institute (UMI).
Grant Amount: \$463,000.
Grant status: Funded Spring 1992.

Recipient: James Kiwanuka-Tondo, et al.
Grantor: United Nations Educational Scientific Cultural Organization (UNESCO).
Study: Training equipment for capacity building of the School of Journalism, Uganda Management Institute (UMI), and School of Engineering and Broadcasting, Ministry of Information, Uganda.
Grant Amount: \$100,000.
Grant status: Funded Fall 1991.

Recipient: James Kiwanuka-Tondo.
Grantor: The British Council.
Study: Training of one faculty member of the School of Journalism, Uganda Management Institute (UMI).
Grant Amount: \$20,000.
Grant status: Funded Fall 1990.

Unfunded research grants:

Recipient: James Kiwanuka-Tondo, Edward Kick, Stella Neema, Kelly Albada, Chales Rwabukwali, Fay Payton, Maxine Thompson, Pam Arroway, and Mark Hamilton.
Grantor: National Institute of Health (NIH).
Study: Warfare, Labor Migration and Men's Heterosexual Behavior and HIV/AIDS in Uganda.
Grant Amount: \$1,494,418.
Grant status: Not Funded Spring 2008.

Recipient: James Kiwanuka-Tondo.
Grantor: John M. Lloyd Foundation.
Study: Amplifying global awareness of HIV/AIDS and to facilitate broad-based change in attitudes to reduce stigma and change behavior

Grant Amount: \$20,000.
Grant Status: Not funded, Fall 2007.

Recipient: James Kiwanuka-Tondo, and Kelly Albada.
Grantor: National Institute of Health (NIH).
Study: HIV/AIDS Associated Stigma Among Afflicted and Affected Family Members in Uganda.
Grant Amount: \$900,000.
Grant status: Not Funded Spring 2003.

Grant reports:

Kiwanuka-Tondo, J. (2006). HIV/AIDS Intervention Programs in East Africa: An inventory of HIV/AIDS organizations, public policy and strategies in Tanzania. Report for the CHASS Scholarly Faculty Award, NCSU.

Kiwanuka-Tondo, J. (2005). An analysis of public policy and AIDS organizations in Kenya. Research report for the Faculty Research and Professional Development grant, North Carolina State University.

Kiwanuka-Tondo, J. (2004). The Effectiveness of the Uganda AIDS Preventive Campaigns: An analysis of the organizational factors and campaign design elements. Research report for the John M Lloyd Foundation grant, North Carolina State University.

Schensul, S. L., Church, O. M., Flamm, J. A. & Kiwanuka-Tondo, J. (2001). The HIV/AIDS Strategy Development Workshop. Grant report for the United States Agency for International Development (USAID) who funded the workshop.

Consultancies

HIV/AIDS Strategy Development Workshop, Yerevan, Armenia, September 2001.
Designed curriculum and proposal for the workshop.

Gender Sensitization for Media Personnel, Uganda, 1992. Assisted in planning, worked as facilitator and presented a paper for the workshop.

Integration of Gender Issues on Radio and Television Project, Uganda, 1992. Wrote proposal for the project.

Seminar on the evaluation of Arise Magazine, Uganda 1991. Assisted in planning and worked as facilitator for the seminar.

Media Profile and Inventory on IEC Materials on Health and Family Planning in Uganda, 1990. Conducted research and wrote research report for the project.

Awards

RESEARCH:

- Faculty Scholarly Project Award, CHASS, North Carolina State University, Spring 2005.
- Faculty Research and Professional Development program, North Carolina State University, Spring 2004.
- Achiever of the Month, North Carolina State University, July 2003.
- Nominated for best Masters Thesis and Ph.D. Dissertation ICA/NCA Award, 1999.

TEACHING:

- Outstanding Graduate Teacher 2008, Department of Communication, North Carolina State University, May 2008.
- Certificate of Appreciation for Commitment to Diversity, North Carolina State University. Received Certificate of Appreciation, April 17, 2008.
- Advocacy Award for Promoting the Presence of African American at North Carolina State University, from Association for the Concerns of African American Graduate Students, April 3, 2008.
- Outstanding Teacher, Department of Communication, North Carolina State University, Spring 2007.
- Sigma Phi Epsilon Fraternity, University of Connecticut, Outstanding Professor of the Year Award, 1999.
- Nominated for Outstanding Teaching Assistant of the Year 1998, Department of Communication Sciences, University of Connecticut.

SCHOLARLY:

- Sigma Iota Rho Honor Society for International Relations, North Carolina State University, Eta Chapter, 2003.
- Fulbright Scholarship, 1992-96.
- Fellow of the Salzburg Seminar, Austria, 1991.
- British Commonwealth Technical Assistance Scholarship, 1987/88.

Others:

- Nominated for Diversity Award, North Carolina State University, received Certificate of Appreciation, April 17, 2008

- The International Biographical Centre of Cambridge, England, Decree of Merit for Outstanding Contribution to the Field of Communication, 2001.
- Daudi Ochieng Memorial Award, for outstanding service to the school, King's College, Buddo, Uganda, 1970.

Papers and Invited Presentations

Kiwanuka-Tondo, J., Scientific –Social-Political Issues of Conservation and Development in Sub-Saharan Africa, Panelist at NC State Africa Forum during the International Education Week, November 21, 2008.

Kiwanuka-Tondo, J., AIDS Communication Campaigns in Uganda. Invited presentation at IntraHealth, Chapel Hill, North Carolina, October 15, 2008.

Kiwanuka-Tondo, J., Intercultural Communication and Conflict Management. Invited presentation for GTI 401, a graduate class, at North Carolina State University, September 23, 2008.

Kiwanuka-Tondo, J., Hamilton, M., & Jameson, J. AIDS Communication Campaigns in Uganda: Organizational factors and campaign planning as predictors of successful campaign execution. Paper presented at Association for Education in Journalism and Mass Communication Convention, Chicago, Illinois, August 6-9, 2008.

Kiwanuka-Tondo, J. Public Policy, Organizations and HIV/AIDS in Africa: An analysis of the strategies and preventive programs in Uganda, Kenya, and Tanzania. Paper presented at National Communication Association Convention, San Antonio, Texas, November 26-30, 2006.

Payton, C. Fay & Kiwanuka-Tondo, J. “Community-Based Research and Practice: How do we make it work for everyone?” Poster presentation at the 27th Annual Minority Conference, The University of North Carolina School of Public Health, Chapel Hill, NC., February 24 2006.

Kiwanuka-Tondo, J." The Effectiveness of the Uganda AIDS Preventive Campaigns: An analysis of the organizational factors and campaign design elements”. Paper presented at International Communication Association Convention, New York, NY May 26-30, 2005.

Kiwanuka-Tondo, J. “The Influence of Organizational Characteristics and Campaign Design Elements on Communication Campaign Quality: Evidence from 91 Ugandan AIDS Campaigns”; “The Effectiveness of the Uganda AIDS Preventive Campaigns: An analysis of the organizational factors and campaign

design elements”; and “A Meta-Analysis of the Effect of Health Mediated Communication Campaigns on Behavior Change in the US”¹. Paper presented at the Bloomberg School of Public Health, John Hopkins University, Baltimore, Maryland, April 6th, 2005.

Kiwanuka-Tondo, J. “The Influence of Organizational Characteristics and Campaign Design Elements on Communication Campaign Quality: Evidence from 91 Ugandan AIDS Campaigns”; “The Effectiveness of the Uganda AIDS Preventive Campaigns: An analysis of the organizational factors and campaign design elements”; and “A Meta-Analysis of the Effect of Health Mediated Communication Campaigns on Behavior Change in the US”². Paper presented at the Global Health Division of the United States Agency for International Development (USAID), Washington, D.C., April 6th, 2005.

Kiwanuka-Tondo, J. “The Effectiveness of the Uganda AIDS Preventive Campaigns: An analysis of the organizational factors and campaign design elements”. Paper presented at the School of Journalism and Mass Communication, University of North Carolina at Chapel Hill, March 2nd, 2005.

Kiwanuka-Tondo, J., Van den Berg, S. & Zuckerman, C. "The effect of Participation on the AIDS Communication Campaign Process in Uganda: An Organizational Perspective". Paper presented at International Communication Association Convention, San Diego, CA, May 24-27, 2003.

Kiwanuka-Tondo, J. "An Organizational Perspective of the Uganda AIDS Campaigns". Africa Symposium/Lawrence M. Clark Lecture, North Carolina State University. February 2003.

Kiwanuka-Tondo, J. Amico, R., Fisher, J., Cornman, D., & De Wet, G. "The Direct Influence of Mbeki's Policy Statements on HIV/AIDS Beliefs and Behaviors of the People of South Africa". Paper presented at National Communication Annual Convention, New Orleans, LA. November 21-24, 2002.

Kiwanuka-Tondo, J. “The Situation of AIDS and Communication Campaigns on AIDS in Africa”, Center for HIV Prevention, University of Connecticut. Fall 2001.

Kiwanuka-Tondo, J. “Predictors of Message Quality of Health Communication Campaigns: Evidence from the Ugandan AIDS Campaigns”. Paper presented at ICA Annual Convention in Washington, D.C., May 24-28, 2001.

Kiwanuka-Tondo, J, Rios, D. and Walker, A. “The Coverage of the AIDS Issues by the New England Regional News Papers”. Presented at a Symposium by the Puerto Rico and Latino Studies, University of Connecticut, Storrs. Fall, 2000.

¹ I presented three research papers in this presentation.

² I presented three research papers in this presentation.

- Kiwanuka-Tondo, J. & Snyder, L. B. "An Organizational Theory of Health Communication Campaigns: Evidence from the Uganda AIDS Campaign". Paper presented at National Communication Association Annual Convention, Chicago. November 1999.
- Snyder, L. B., Hamilton, M. A., James Mitchell, E. W., Kiwanuka-Tondo, J., Fleming-Milici, F., & Proctor, D. C. B. "Meta-Analysis of Mediated Health Communication Campaigns to Change Behavior". Poster presentation at American Public Health Association Annual Conference, Chicago. November 1999.
- Snyder, L. B., Hamilton, M. A., James Mitchell, E. W., Kiwanuka-Tondo, J., Fleming Milici, F., & Proctor, D. C. B. (1999). "Meta-Analysis of Health Communication Campaigns to Change Behavior: Methodological and Behavioral Factors Affecting Success". Paper presented at International Communication Association Annual Conference, San Francisco, May 1999.
- Kiwanuka-Tondo, J. Invited Presentation on Health Communication Campaigns for AIDS in Uganda, NCA, New York, NY, November, 1998.
- Kiwanuka-Tondo, J. "The Role of the Press in the Dissemination of Research Findings on Health in Uganda: A critical analysis". Paper presented at a seminar sponsored by the International Development Research Center (IDRC), FES and ACCE. Entebbe, Uganda. November, 1991.
- Kiwanuka-Tondo, J. "The Traditional Communication Media in Uganda: A Strategy for Development Support". At a seminar on "Communication Processes: Alternative Channels and Strategies for Development Support". Paper presented at a seminar sponsored by IDRC and ACCE. Nairobi, Kenya. November 1990.
- Kiwanuka-Tondo, J. "Challenges in Media Training in Uganda". Paper presented at a seminar organized by ACCE and sponsored by FES. Kampala, Uganda. April, 1990.
- Kiwanuka-Tondo, J. "The Role of the Media in the Dissemination of Human Rights Information". Paper presented at a seminar organized by the Commission of Inquiry into the Violation of Human Rights. Kampala, Uganda. February, 1990.

Service

Professional Service:

- **Reviewer, Journal of Health Disparities Research and Practice, June 2009.**
- Editor, MAC Newsletter, Minorities Division, AEJMC, August 2008-present.
- Reviewer, Wagner, W. E., III, (2007), *Using SPSS for Social Statistics and Research Methods*, Thousand Oaks, CA: Pine Forge Press, July 2008.

- Reviewer, Keyton, J. (2006), *Communication Research Methods: Asking Questions, Finding Answers*, (2nd Ed.), Boston, MA: McGraw Hill.
- Uganda Natural Resources Management Support Project Newsletter, Editor, May 1992-July 1992.
- African Club, University of Connecticut, Secretary 1992/ 93.
- Uganda Journalists Association, Education Secretary, 1990/ 91/ 92.
- Executive Committee, Ministry of Information & Broadcasting Savings and Credit Cooperative Society, Member 1989/ 90.
- Uganda Sports Press Association, Vice Treasurer 1982-1985.

University Service:

- Senator, Faculty Senate, North Carolina State University, Spring 2009- present.
- Member, Planning Committee, Climate Change and Society (CC&S) Master's Degree, 2008-present.
- Member, Advisory Housing Committee, North Carolina State University, 2008/2009.
- Member, Park Scholars Selection Committee, Spring 2009.
- Member, Park Scholars Selection Committee, Spring 2007.
- Member, Africa Project Steering Committee for AACC Faculty Study of Political Reconciliation in Rwanda, Uganda and South Africa, 2006/2007.
- North Carolina Sate University, HIV/AIDS Task Force, Member 2004-present.
- North Carolina University, Park Scholars, Mentor 2003-present.
- African Institute Steering Committee, Central Connecticut State University, Secretary 1998/1999.
- Welfare Committee, Uganda Management Institute, Chair 1991-1992.
- Publications Committee, Uganda Management Institute, Chair 1991-1992.
- Academic Committee, Uganda Management Institute, Member 1986-1992.

College Service:

- Member, Advisory Board, CHASS, International Studies Committee, 2008/2009.
- Member, CHASS Students Grievance Committee, Summer 2007.
- Member, Dean Search Committee, College of Humanities and Social Sciences, Fall 2006.
- Non-Profit Organizations Research Committee, College of Humanities and Social Sciences (CHASS), North Carolina State University, 2004-present.

- International Studies Committee, College of Humanities and Social Sciences (CHASS), North Carolina State University, 2003-2005.

Departmental Service:

- Coordinator, Public Relations Concentration, Department of Communication, 2007-present.
- Member, Curriculum Committee, Department of Communication, 2007-present.
- Member, Scholarship Committee, Department of Communication, 2007-present.
- Chair, Publications Committee, Department of Communication, 2005-present.
- Member, Promotion & Tenure Committee, Department of Communication, 2008/2009.
- Member, Public Relations Search Committee, Department of Communication, 2006/2007.
- Chair, Public Relations Faculty Search Committee, Fall 2006.
- Honors Program, Department of Communication, North Carolina State University, Coordinator 2005-2006.
- Committee on Committees, Department of Communication, North Carolina State University, Member 2005-2006.
- Publications Committee, Department of Communication, North Carolina State University 2004-present.
- Honors Committee, Department of Communication, North Carolina State University, Chair 2004-2005.
- Graduate Committee, Department of Communication, North Carolina State University 2003-2004.
- Honors Program, Department of Communication, North Carolina State University, Coordinator 2003-2004.
- Advisor, to the editor *Wolfpack Communicator*, Department of Communication, North Carolina State University, 2002-2004.
- Internship Committee, Department of Communication, Central Connecticut State University, Member 1998/1999.
- Mass Media Committee, Department of Communication, Central Connecticut State University, Member 1998/1999.

Community Service:

- Boylan Bridge Brewpub, Designed campaign with my undergraduate class in Public Relations Applications, fall 2008.

- Make A Wish, Eastern North Carolina Chapter, Designed campaign with my undergraduate class in Public Relations Applications, fall 2008.
- Office of Equal Opportunity Employment (EOE), North Carolina State University, Designed campaign with my undergraduate class in Public Relations Applications, fall 2008.
- Campaign for Prevent Child Abuse North Carolina, Designed campaign with my undergraduate class in Public Relations Applications, spring 2009.
- Café Helios, Designed campaign with my undergraduate class in Public Relations Applications, spring 2009.
- Tough Love, Designed campaign with my undergraduate class in Public Relations Applications, spring 2009.
- North Carolina Community Technical Colleges, Designed campaign with my graduate class in Communication Campaigns, spring 2009.
- Interact Safe Support Awareness, Designed campaign with my graduate class in Communication Campaigns, spring 2009.
- Carolina Donor Services, Designed campaign with my graduate class in Communication Campaigns, spring 2008.
- Theater in the Park, in Raleigh Designed campaign with my graduate class in Communication Campaigns, spring 2008.
- Wake County Solid Waste Management Division, Designed campaign with my undergraduate class in Public Relations Applications, fall 2007.
- Café Helios, Designed campaign with my undergraduate class in Public Relations Applications, fall 2007.
- Sandfoot Photography, Designed campaign with my undergraduate class in Public Relations Applications, fall 2007.
- Beverly Purdue Primary Campaign for Governor of North Carolina, Designed campaign with my undergraduate class in Public Relations Applications, Fall 2007.
- BeActive North Carolina, Designed campaign with my graduate class in Communication Campaigns, spring 2007.
- Waketeen, Raleigh, Designed campaign with my undergraduate class in Public Relations Applications, fall 2006.
- Stop Hunger Now, Designed campaign with my undergraduate class in Public Relations Applications, fall 2006.
- Institute for Lifestyle and Weight Management, Raleigh, Designed campaign with my graduate class in Communication Campaigns, spring 2006.
- YWCA of Raleigh Campaign, Designed campaign with my graduate class in Communication Campaigns, spring 2006.
- Cary Emergency Service campaign, Designed campaign with my graduate class in Communication Campaigns, spring 2006.

- Jimmy V Classic Tournament and the Osteoporosis Campaign, Designed campaign with my graduate class in Communication Campaigns, spring 2005.
- Alzheimer Disease Association, Raleigh Recreation and Parks, and James Harrell Jr., Designed campaigns with my graduate class in Communication Campaigns, spring 2004.
- Two non-profit and one profit organization, Designed public relations campaigns with my PR Campaigns class, spring 2003.
- Christian Education Board, Storrs Congregational Church, Member May 2000 to 2002.
- Self Study Group, Storrs Congregational Church, Member Spring, 2000.
- Education Board, Storrs Congregational Church, Member Spring, 2000.
- Mansfield School District Title One Committee, Connecticut, Member 1998.
- Development Committee, Storrs Congregation Church, Connecticut, 1997/1988.
- Fundraising Committee, St. Kizito Primary School, Bugolobi, Kampala, Uganda, Treasurer, 1986-1987.
- Planning Committee, St. Kizito Primary School, Bugolobi, Kampala, Uganda, Member 1986- 1992.
- Ngoma Players, Kampala, Uganda, Publicity Secretary 1983-85.
- Livingstone Hall, Makerere University, Uganda, Chairman 1976/ 77.
- King's College, Buddo, Nightingales, Uganda, Treasurer 1970.