

Content-Update Process Performance under Energy Saving Schemes in Mobile Opportunistic Networks

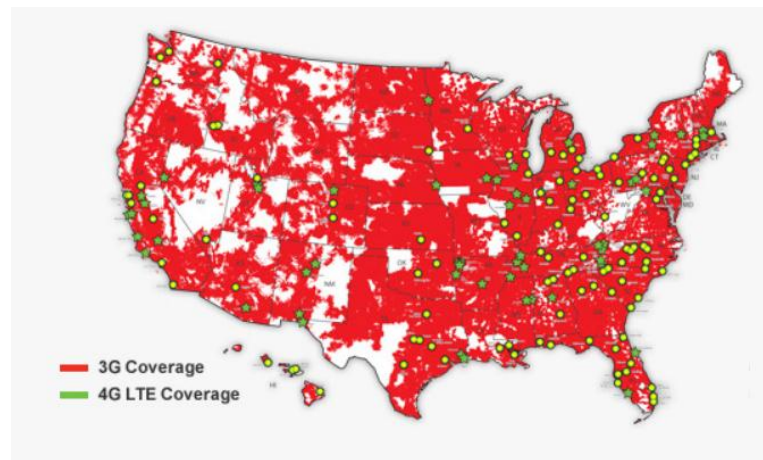
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Mobile Hand-Held Devices

- Receive a popularity over recent years (e.g., smart-phones and tablets)
- Allow users to obtain content almost without Time and Space limitations
- How? By using a wide-area communication infrastructure (e.g., 3G Network Coverage in North America)



Current Challenges and Alternatives

- The popularity of mobile devices induces **severe traffic demands** on cellular networks
 - The demand almost reached the limit of network capacity
 - **Wireless companies** such as Verizon and AT&T recently **suspended their unlimited data plan service**
- **Mobile Ad-hoc NETWORK (MANET) research** can help to reduce the traffic burdens
 - Smart-phone and tablets have an option for ad-hoc communications (e.g., Bluetooth)
 - But, these are **rarely used** as devices are operated **under a centralized network** (e.g., 3G cellular)
- How can we utilize the ad-hoc communication option?
 - Already, MANET research has a lot of results
 - **The difference of our work? Consider the Energy-Constraint of devices**

Information Delivery in MANETs

- Contact pattern among users:
 - **Most important** in the sense of **supporting information delivery chances**



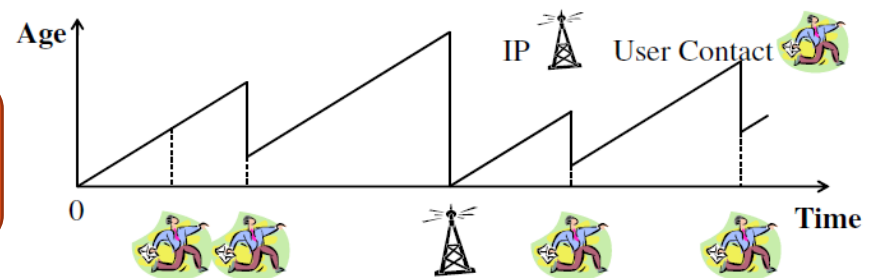
- Energy-Constraint issue in mobile hand-held devices:
 - Devices are allowed to use **energy-saving strategies** (e.g., control the sleep/awake status of devices)
 - This severely affects **the information delivery pattern**
 - **Why?**
 - The sleep status of devices prevents the delivery of information even when a contact occurs.



Content Update Process

- To distribute “Age Sensitive Content”
 - The **importance of content decreases with time** after its generation (e.g., news, tweets and traffic information)
 - Users want to have the more recent content.
- **Content-Update Process:**
 - **One ‘Information Provider (IP)’** generates a content continuously and **‘Mobile users’** obtain the content through opportunistic contacts.
 - **Content Age ($A(t)$)** distinguishes the freshness of content
 - **Content Update Process:** When each contact occurs, they compare their content age and share the lesser of the two (i.e., $\min\{A_i(t), A_j(t)\}$)

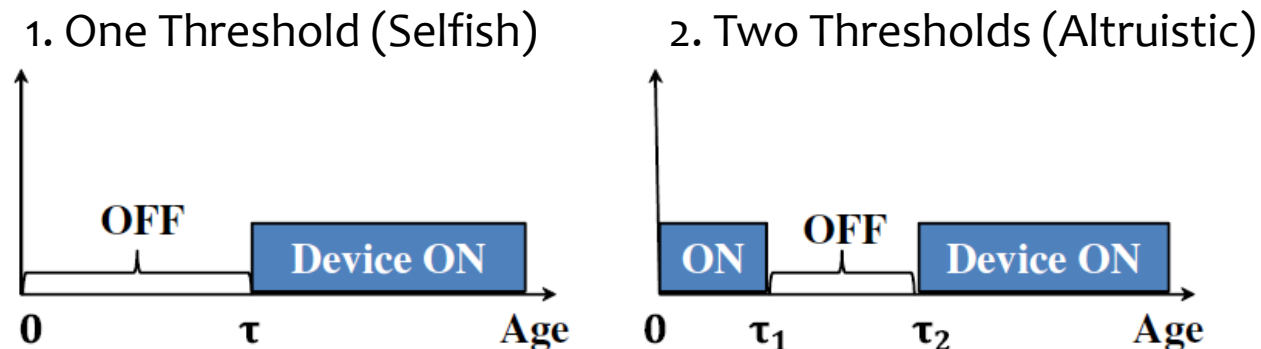
Example) The age variation of one user under content-update process



(a) Content Update Process

Energy-Saving Rules

- The performance of content update process can be severely changed by the device sleep/awake rules
- Trade-offs between content freshness and energy consumption
- Our study provides its analysis and validation
- Two energy-saving sleep/awake control rules:
 - For age-sensitive content propagation, the own content age of users can be utilized to decide sleep/awake



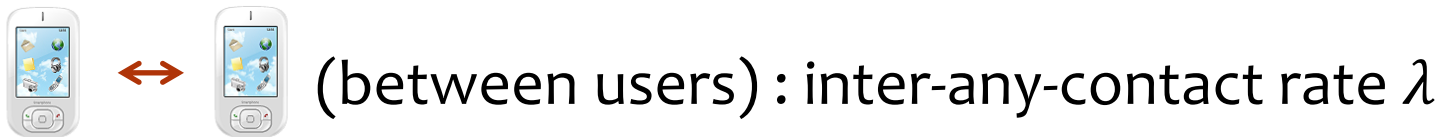
(b) Device ON/OFF Control Rules

Research Questions and Goals

- **Question:**
 - “How the performance of content updates varies according to the energy-saving rules of device?”
- **Challenges:**
 - **Quantifying the trade-offs** between content freshness and energy consumption
 - The trade-off itself is intuitive. But, measuring the degree is difficult
 - **Fair Comparison** among different sleep/awake rules
 - Using different sleep/awake rules makes changes both on content freshness and energy consumption at the same time
- **We do:**
 - **Mean-field based analysis**
 - Provide the content freshness of users (both distribution and its mean freshness)
 - **Provide an energy normalization method**
 - By using ergodicity, normalize the energy consumption of different rules.
 - This provides the fair comparison between different rules

Part I. Content age distribution of users

- We analyze:
 - The **content age (i.e., freshness) distribution** of users under the use of device sleep/awake rules.
- Network assumptions:
 - **1 Information provider (IP)** and **n mobile users**
 - Contact rate



Part I. Content age distribution of users

- How we have the distribution?
 - **Mean-field based ODE** (Ordinary Differential Equation)
 - Brief ODE construction procedures:
 - (Please, see our paper for details)
 - Select one user and consider its content age dynamics during small time interval ϵ
 - Utilize symmetric interactions and asymptotic independence among users (This allows us to ignore user distinctions)
 - For energy-saving rules, those ODEs are non-linear. But, they have a **unique closed-form solution**.

$$\mathbf{F}_{S1}(a) = \begin{cases} e^{-\gamma a} & , a \in (0, \tau] \\ \frac{e^{-(\gamma+\lambda F(\tau))a}}{\frac{\lambda F(\tau)}{\gamma+\lambda F(\tau)} e^{-(\gamma+\lambda F(\tau))a} + \mathbf{c}} & , a \in (\tau, \infty] \end{cases} \quad (8)$$

where $\mathbf{c} = \frac{1}{F(\tau)}(1 - \frac{\lambda F^2(\tau)}{\gamma + \lambda F(\tau)})e^{-(\gamma + \lambda F(\tau))\tau}$ and $F(\tau) = e^{-\gamma\tau}$.

$$\mathbf{F}_{S2}(a) = \begin{cases} \frac{(\gamma+\lambda)e^{-(\gamma+\lambda)a}}{\lambda e^{-(\gamma+\lambda)a} + \gamma} & , a \in (0, \tau_1] \\ e^{-\gamma a} + \mathbf{c}_1 & , a \in (\tau_1, \tau_2] \\ \frac{e^{M_1 a}}{-\frac{M_2}{M_1} e^{M_1 a} + \mathbf{c}_2} & , a \in (\tau_2, \infty) \end{cases} \quad (11)$$

The content age distribution (CCDF) under one threshold device sleep/awake

The content age distribution (CCDF) under two threshold device sleep/awake

Part II. Energy Normalization Method

- Different sleep/awake rules induces:
 - The different content freshness of users
 - The different energy consumption of devices
- For fair performance comparisons:
 - Normalize either freshness or energy consumption
 - We **normalize an energy consumption**. How?
 - Using *mean ergodicity* (In steady-state, time-average and space-average are same)
 - To know the closed-form distribution ($F_{S1}(a)$ and $F_{S2}(a)$) allows us to compute the space average of device awake condition (See our paper for details).

$$\mathbf{F}_{S1}(a) = \begin{cases} e^{-\gamma a} & , a \in (0, \tau] \\ \frac{e^{-(\gamma+\lambda F(\tau))a}}{\frac{\lambda F(\tau)}{\gamma+\lambda F(\tau)} e^{-(\gamma+\lambda F(\tau))a} + \mathbf{c}} & , a \in (\tau, \infty] \end{cases} \quad (8)$$

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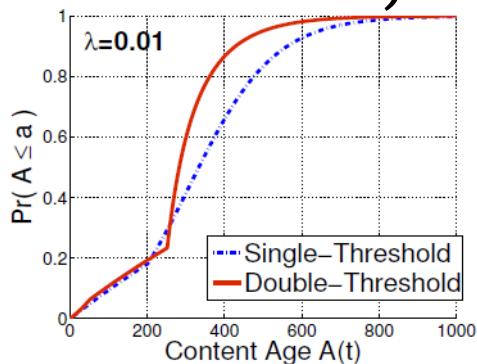
The content age distribution under one threshold device sleep/awake

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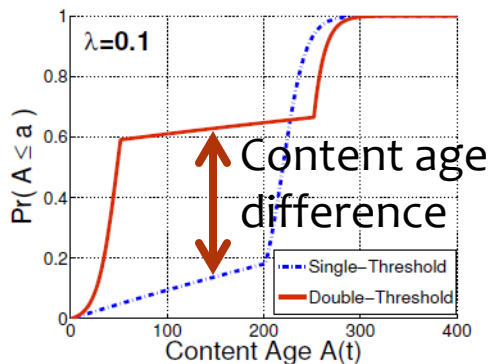
The content age distribution under two threshold device sleep/awake

Numerical Results

- Under energy normalization, we plot the content age distribution of analytical solutions in CDF form.
- Case1) User contact rate



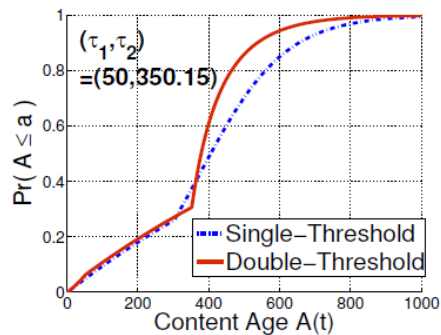
(a) Low User Contact Rate



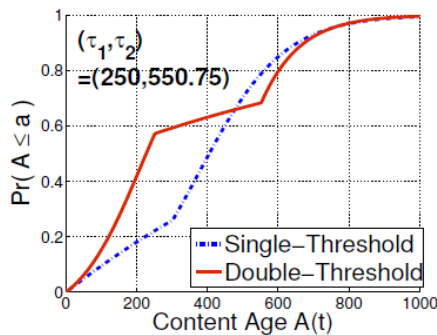
(b) High User Contact Rate

- User contact rate (λ) \uparrow induces:
- The better freshness improvement of two-threshold sleep/awake rule.

- Case2) Different Energy Normalization Tuples for τ^*



(c) $(\tau_1, \tau_2) = (50, 350.15)$

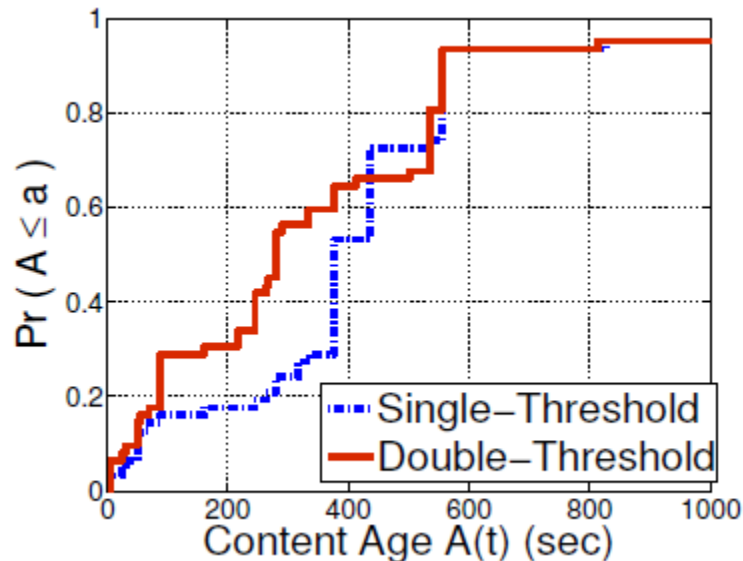


(d) $(\tau_1, \tau_2) = (250, 550.75)$

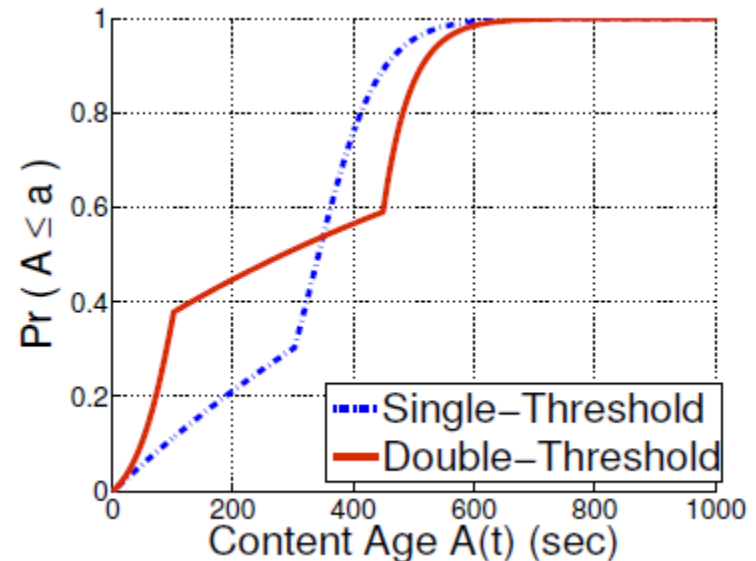
- For a given τ^* (for one-threshold sleep/awake):
- Several energy-normalized (τ_1, τ_2) tuples exists.
- Freshness performance is also affected by the tuple selection.

Trace-Based Tests

- Validate our analysis under the heterogeneity of users
 - Roller-Net Trace (infocom09)
 - 63 i-Mote contact information in Paris roller-blade tour
 - High user contact rate (λ) and enough user heterogeneity
- 1) Distribution similarity of user content age



Roller-Net Trace Results

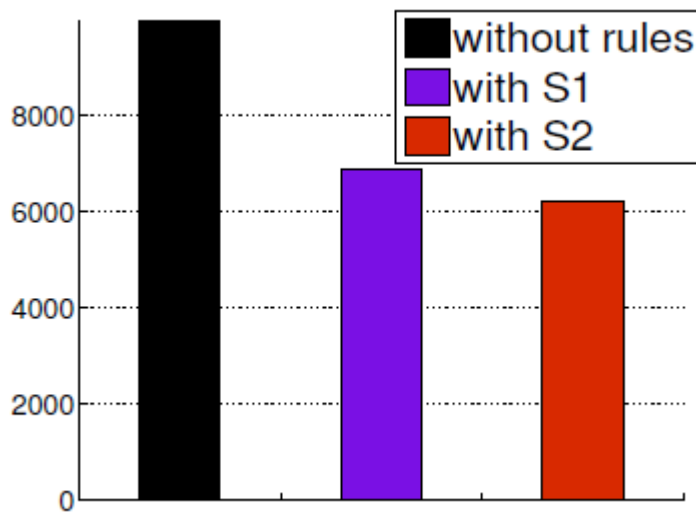


Our Analytical Solution

Trace-Based Tests (Cont')

2) Energy Normalization

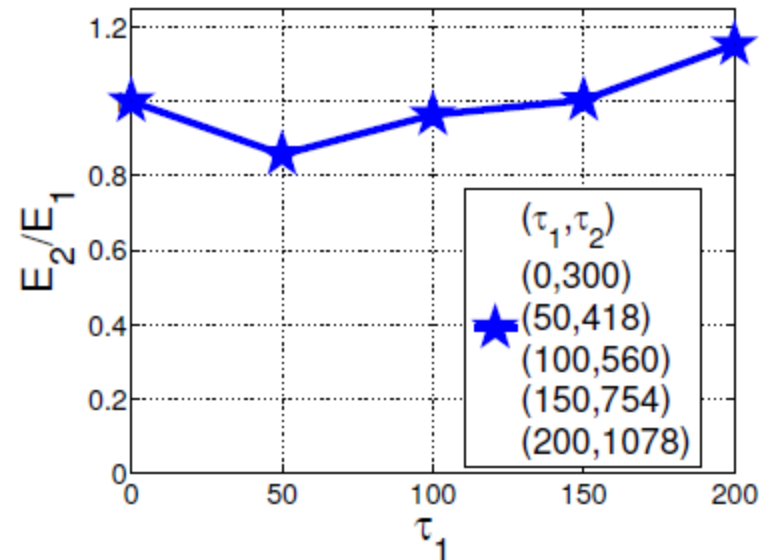
Mean Energy Consumption
of Devices



$$\tau^* = 300, (\tau_1, \tau_2) = (100, 447.36)$$

- S1: One-Threshold sleep/awake
- S2: Two-Threshold sleep/awake
- Even under heterogeneous trace, the energy difference is 5.42%

Mean Energy Consumption
Ratio for Several Energy-normalized
tuples (τ_1, τ_2)



- For given threshold τ^* , there exist several energy normalized tuples (τ_1, τ_2) .
- Plot the energy consumption ratio for each case.
- Observe the effectiveness of our energy-normalization method

Summary

- We analyze the quantified performance changes of content update process under energy-saving rules.
 - The content category is **time-sensitive**
 - The content importance decreases with time (e.g., news, tweets)
 - **Mobile-devices use sleep/awake rules**
 - Due to energy-constraint
 - Two sleep/awake rule based on content freshness (i.e., age)
- From **mean-field regime**, we derived **ODEs for content age-variation**
- For different sleep/awake rules, we support an **energy-normalization method** (for fair comparison)
- Throughout **real-trace based tests**, we **validated** our analysis