

Where Do Genres Come From? **Profa. Carolyn R. Miller, UFPE, PPGL**

Final assignment (individual or team written report, 750–1000 words), due Friday, August 10.

You may work individually or in groups of two or three (no more) for this project. If you work in a team, please add a brief statement at the end in which you indicate what the major contribution of each person was (for example, person A had the original idea and wrote this section, person B wrote that section, person C wrote the introduction and did the translation).

Propose a research study *or* a teaching unit focusing on the emergence of a new genre—oral, written, visual, or any combination. Draw on your knowledge developed in this course as well as in your prior studies to delineate the research or teaching issue you wish to focus on.

Outline for Research Study Proposal

1. Research problem
What is the research question? Why is it important and to whom?
2. Background (brief literature review)
What is already known about this research question or areas related to it? What previous research will you draw on in answering the question? How will the answer to the question fill a knowledge gap or continue a research tradition?
3. Research methods
What data must be gathered? How will it be gathered? What analysis must be done? What concepts or theories will organize or inform the analysis?
4. Benefits
What will the project contribute to existing knowledge about genres? What are the benefits of answering this question?

Outline for Teaching Unit Proposal

1. Instructional objective
What is the goal or objective for this teaching unit? Why is it important and to whom?
2. Instructional context (this is the rhetorical situation of the teacher: exigence, audience, and constraints)
What are the needs of the students? What is their level of knowledge and their interests and goals? What institutional and curricular constraints and resources exist?
3. Teaching strategies
What information must be given to the students? What materials and resources must be available? How will they be motivated? What activities will they engage in? How will they be evaluated?
4. Benefits
What will be the benefits for the students engaging in this instructional process? How will the instruction benefit the school, the curriculum, or Brazilian society?